

BBA-04
June - Examination 2016
BBA Pt. I Examination
Business Environment
Paper - BBA-04

Time : 3 Hours]

[Max. Marks :- 80

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

8 × 2 = 16

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the questions you delimit your answer in one sentence upto 30 words. Each question carries 2 marks.

- 1) (i) Define business environment.
- (ii) What do you mean by SWOT?
- (iii) Differentiate between FDI and FII.
- (iv) What is E-commerce?
- (v) What is brain storming?
- (vi) What is the basic objective of competition law?
- (vii) What do you mean by the LPG and M era?
- (viii) Define demography.

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Explain in brief economic environment of business.
- 3) Describe in brief elements of culture.
- 4) What is E-waste?
- 5) Explain in brief limitations of environmental forecasting.
- 6) Which are the possible opportunities offered by PPP to Private Sector?
- 7) Discuss objectives of Small Industries Development Bank of India.
- 8) Explain any four conditions for success of privatization.
- 9) Discuss challenges for international business.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. Each answer should not exceed 500 words. Each question carries 16 marks.

- 10) What do you mean by political risk? How do MNCs manage political risks?
- 11) Examine critically new industrial policy of India.
- 12) What do you mean by industrial sickness? What should be done to overcome this?
- 13) Explain fiscal policy framework in brief. Discuss merits of fiscal policy.